

DRIVERS	NAME OF THE OIP														FREQUENCY						
	INNOCENTIVE	IDEA CONNECTION	NINE SIGMA	INNOVATION EXCHANGE	PREASANS	CLICKWORKER.COM	REDESIGN ME	CROWDSPRING	GUERRA CREATIVA	IDEA BOUNTY	ENTERPRISE SPIGIT	BIG IDEA GROUP	SHAPEWAYS	PONOKO		QUIRKY	THINGVERSE	IDEA WICKET	WHY NOT	INNOGET	HYPIOS
Exchange of information, ideas and knowledge inside special dedicated spaces of the site	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√		√	19
Expressions present on the website in the various pages accessed during the visit		√	√	√	√	√	√	√	√				√	√	√	√					12
Problem solving: issues and challenges are proposed from “outside” and entrusted to the members of the community	√	√		√	√	√	√				√	√				√	√				11
Creative structure of the site		√					√	√	√				√	√		√	√	√			9
Objectives and philosophy of the site				√		√	√		√	√	√				√	√			√		9
Presence of social issues within the challenges																					7
Recognition of best solvers between those involved in the resolution of proposed challenges	√						√		√	√		√						√		√	7
Messages inciting fun launched directly from/to potential contributors		√					√				√		√	√				√			6
Need of a personal account in order to view the most important information inside the site	√								√				√	√				√			5
Possibility to choose the categories of interest during the research of themes and topics to share and discuss		√					√						√				√	√			5
Ideals of collaborative participation, crowdsourcing and open innovation			√				√								√				√		4
Messages with information, material, ideas sent by the site to the community members									√				√	√	√						4
Possibility to comment and to evaluate other posts													√	√			√	√			4
Possibility to create a descriptive personal account explicating details and information about education, competencies and interests				√					√						√	√					4
Project feasibility evaluated by the community			√					√							√				√		4



